

CLIQTAGS

Badges

2026-01-23, Revision 12

Principle



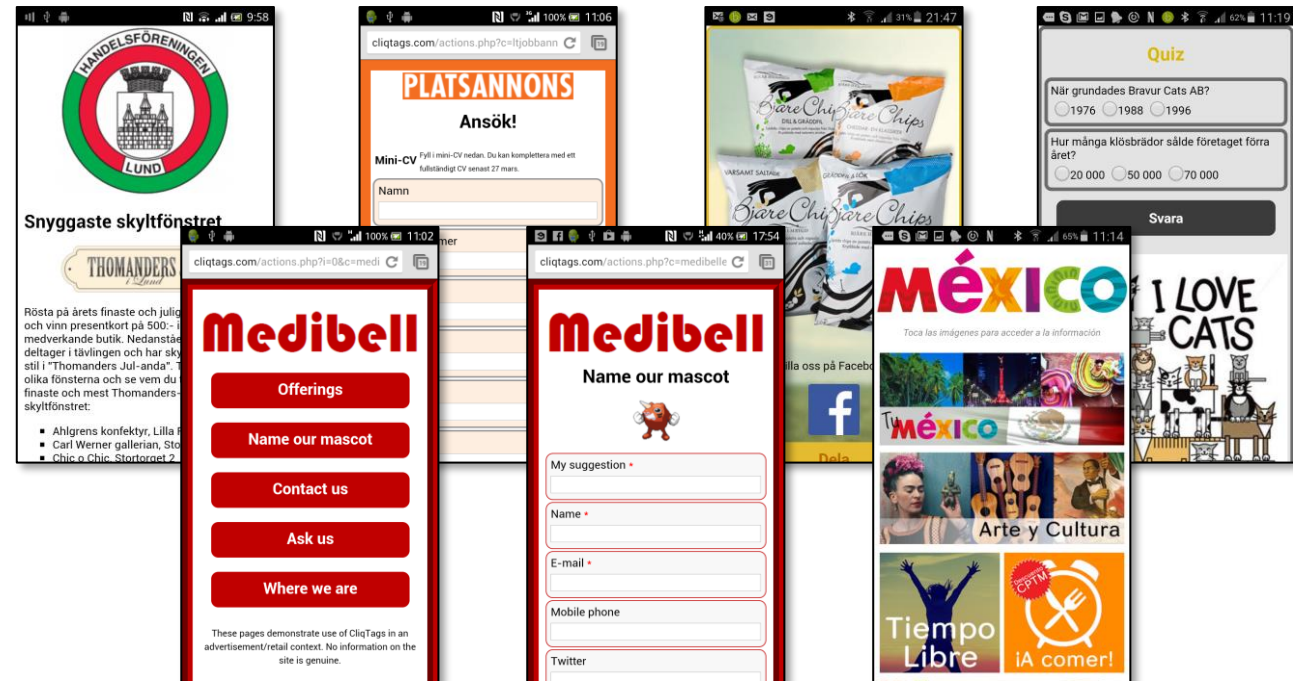
Badges etc with
QR code or NFC tag



Phone
(no app required)



CLIQTAGS



Information / Interaction

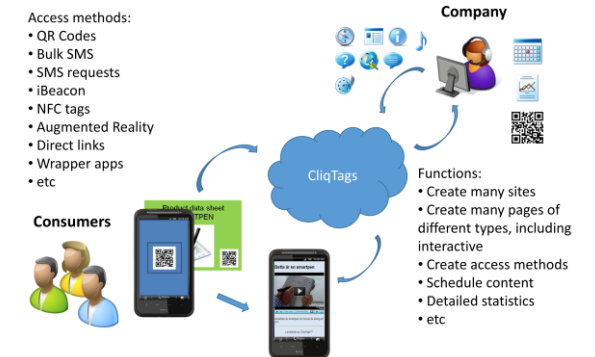
Use Cases

- Stores / Shopping centers
- Trade shows
- Conferences
- Customer visits
- Transport
- Education
- Museums
- Mailing
- etc.



We Offer

- Badges as eye-catchers and to trigger information and interaction
- CliqTags as a 24/7 cloud service for displaying product information, company information, competitions, feedback forms, contact information, etc.
- On demand, development of mobile applications with your brand



CliqTags

- A content management system for mobile-friendly interactive sites
- All administration is done in the cloud
- Sites can be easily branded
- It's easy to work with multiple sites via templates and copying
- Smart page types provide interaction: forms, payment, news feeds, sharing, etc.
- Detailed statistics enable follow-up
- Content can be scheduled
- AI is used to create sites and for chatbots

Access methods:

- QR Codes
- Bulk SMS
- SMS requests
- iBeacon
- NFC tags
- Augmented Reality
- Direct links
- Wrapper apps
- etc

Consumers



Company



Functions:

- Create many sites
- Create many pages of different types, including interactive
- Create access methods
- Schedule content
- Detailed statistics
- etc

Other Uses

- Check-out
 - Reading is registered with time and location
 - Any status and performed action is entered or selected
 - Can be supplemented with information about location, equipment, etc.
 - CliqTags can be used for simpler and quickly deployed scenarios, but a dedicated solution is recommended in larger contexts
- Toys and education
 - Figurines that when read present information about the figurine, play sounds/phrases, show videos, show descriptions etc.

Information

- <https://cliqtags.com>
- info@cliqtags.com

CLIQTAGS

