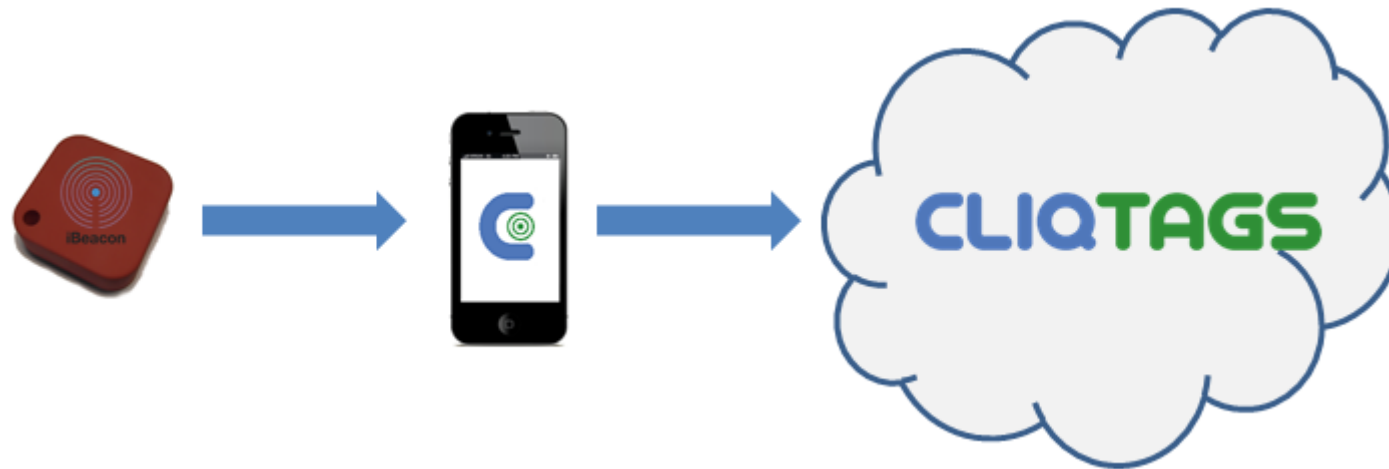# CLIQTAGS

Deploying Beacons Using CliqTags

Introduction

- This is a simple example, where one beacon is associated with one site

- A site created in CliqTags can contain many pages in a site structure, with automatically generated menus

- Many beacons can be associated with one site, and many sites can be associated with one beacon; it's up to the needs of your scenario

The Admin Perspective

Beacons come in many shapes and sizes, but work the same *

*As long as we talk iBeacon-compatible beacons

Configure a beacon

Beacons from Wellcore are configured via CliqTags Beacon Writer
Other beacons are configured via associated tools

CLIQTAGS

Create a mobile site

Admin ▶ Sites ▶ New site

All settings made here can be altered and supplemented later, including the look, layout and content of the site (actually everything).

Site name:	Coupon 1	Descriptive name of the site
Site ID:		Site ID used for accessing the site via https://cqt.se/[ID]; only English letters, digits, '-' or '_' are allowed; leave blank for a randomly selected unique value
Template:	Coupon (1 pages) ▾	Template for site content
Language:	English ▾	Language for generated text
Background:	ffffff	Color for the background of pages (rrggbb)
Logo:	Choose File No file chosen	Logo to be shown at the top of each page, preferably in PNG format, with transparent background
Heading text:	000000 ⬛	Color for heading text (rrggbb)
Normal text:	000000 ⬛	Color for normal and link text (rrggbb)
Button text:	ffffff	Color for button text in menus and for actions (rrggbb)
Button surface:	808080 ▨	Color for button surface in menus and for actions (rrggbb)

The logo will be placed here

Heading text

Normal text. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Button

Save   **Close**

Set a Site name

Create a coupon page

Attributes

Settings affecting the access to the page.

Name:	Coupon 1
	Show: ☐
Parent:	none ▼
Order:	10
Active:	☑
Scheduling:	☐

Content for page type 'Information'

Static information, possibly including pictures, tables etc

File ▾   Edit ▾   View ▾   Insert ▾   Format ▾   Table ▾

Formats ▾   12pt ▾   **B** *I* U̲ S̶ A ▾   A ▾

Set some content, Name and uncheck Show

CLIQTAGS

Admin ▶ **Sites** ▶ Edit site 'C

Associate site with beacon

| Attributes | Metadata | Background | Border | Text | Button | Menu | Header | Footer | Stylesheet | JavaScript | Location |

Location

Settings for beacons and geofencing

iBeacon

Active: ☑

UUID: CliqTags (A6E3...7DF0) ▼

Major ID: 22240

Minor ID: 124

Proximity: Near ▼

Geofencing

Active: ☐

New Delete Show [   ] Search

| Map | Satellite |

Set the parameters of the configured beacon and check Active

The User Perspective

Install CliqTags Spotter
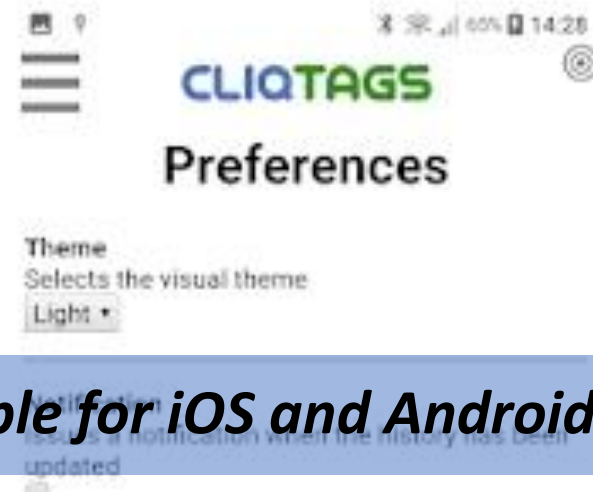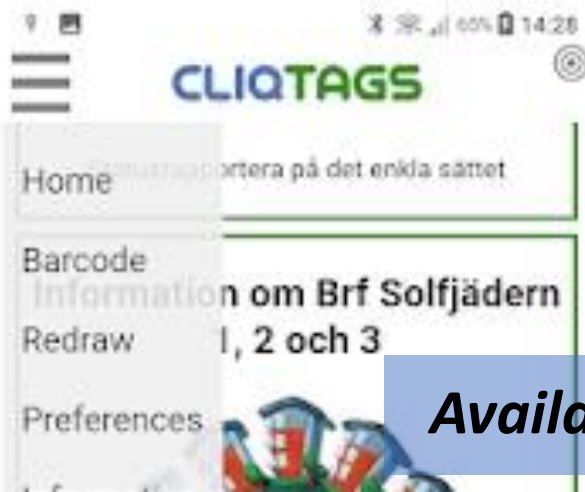

CliqTags Spotter (Unreleased)

Abiro AB   Entertainment

PEGI 3

This app is in development. It may be unstable.

This app is compatible with all of your devices.

Installed

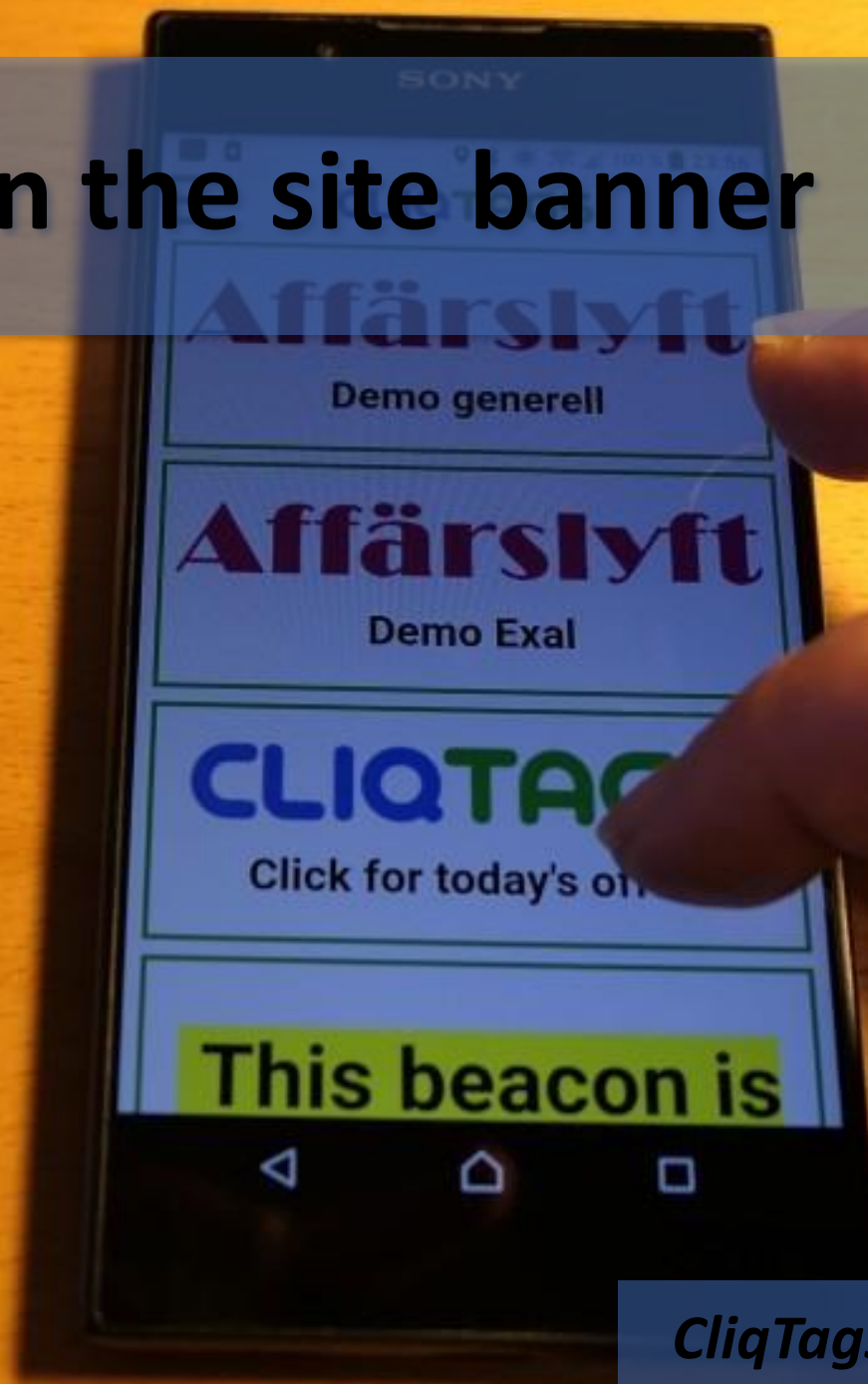*Available for iOS and Android on licensing basis*

Detect beacons

Each associated site is shown as a button, without duplicates, the newest at the top

Click on the site banner

CliqTags Spotter opens the site

The coupon!

Notes

- Maintain line of sight between beacons and users' phones
- Don't place beacons behind metal or water
  - Glass, plastic and paper are fine
- Use USB-connected beacons for long-term installations
- Use the CliqTags UUID
- Group beacons for a certain location via the Major ID

That's all there's to it

- Check out https://cliqtags.com for more information

- Contact us at info@cliqtags.com with your questions