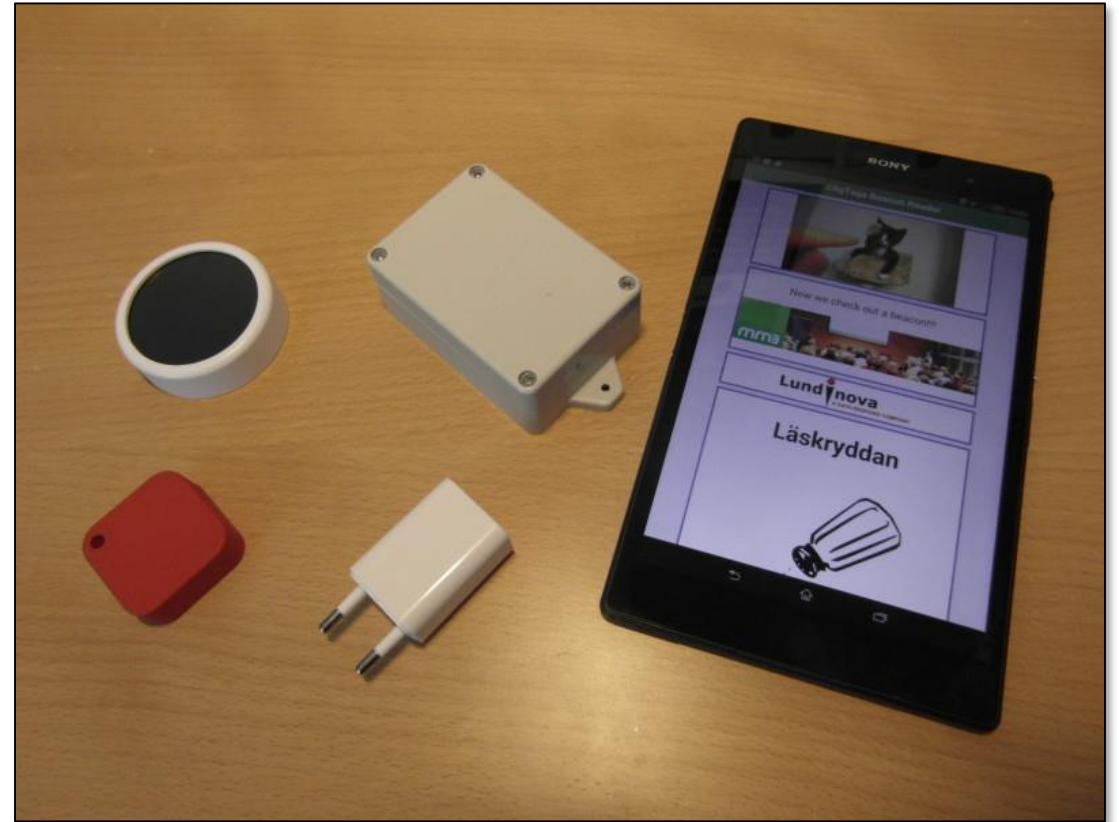


CLIQTAGS

CliqTags As A Turn-key
Beacon Content Manager

The Solution

CliqTags Spotter together with **CliqTags** provides a turn-key solution for beacon and geofence deployment, that is easy to use without configuration



Steps

- Get iBeacons
- Build content in **CliqTags**
- Install the beacons
- Install **CliqTags Spotter**
- Verify the completed setup
- Inform your audience

Get iBeacons

- Buy e.g. via our partner BeaconZone
- As long as they are iBeacon compatible they should work

The screenshot shows the BeaconZone website interface. At the top, there's a navigation bar with "My Account", "Wish List (0)", "Shopping Cart", and "Checkout". The main header features the BeaconZone logo, a search bar, and a shopping cart icon showing "0 item(s) - £0.00". Below the header, there's a breadcrumb trail for "All Beacons".

The left sidebar contains a list of product categories with their respective counts:

- All Beacons (109)
- iBeacon™ (42)
- Eddystone™ (47)
- Eddystone™ GATT (6)
- Bluetooth® Mesh (3)
- Non MFi (43)
- Simultaneous (26)
- Sensor Beacons (34)
- Sensor Logger (2)
- Tracker Beacons (4)
- Waterproof (24)
- Efficient SoC (14)
- Large Battery (47)
- Long Range (34)
- Ultra-Long Range (8)
- On-Off Button (29)
- Rechargeable (6)
- Solar (1)
- Timed (8)
- USB (12)
- Wearable (40)

The main content area is titled "All Beacons" and includes a paragraph explaining that all beacons have replaceable batteries (except USB, rechargeable, and slim iB001M, CP0312, Yunzi) and are compatible with iOS and Android. It also mentions that some require signing up to proprietary web services.

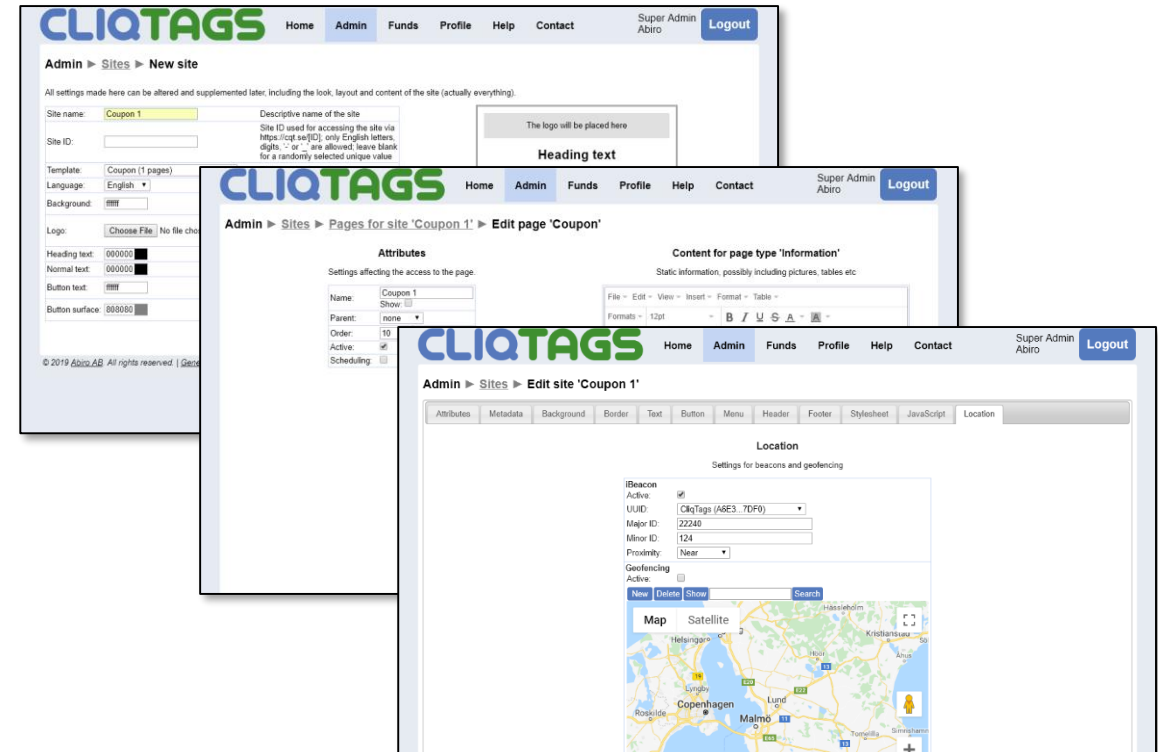
Below this, there's a section titled "Product Compare (0)" with a "Sort By:" dropdown set to "Default" and a "Show:" dropdown set to "200".

The product grid displays three items:

- AKMW-iB001M**: Very thin (2.6mm), light, waterproof Beacon supporting both iBeacon and Eddystone (UID)
- AKMW-iB003N**: High specification beacon from AnkhMaway. Possible to send iBeacon, Eddystone (UID or URL)
- AKMW-iB003N-PA**: Extremely long up to 300m range version of the high specification iB003N that uses the

Build Content In CliqTags

- Log in to CliqTags
 - <https://cliqtags.com/login.php>
- Create one or more sites
- Associate them with beacons
- See Tutorial for First-time Users for more information



Install the Beacons

- Place them so they can radiate freely around the area they are to cover
- If they need to be hidden away, please note:
 - Glass (e.g. a window), paper (e.g. a poster) and plastic work fine
 - Avoid metal or water in the direction of transmission and right beside

Install CliqTags Spotter

- See to that
 - the device (phone or tablet) runs iOS 7+ or Android 4.3+
 - the device has an active mobile or Wi-Fi connection
 - that Bluetooth is activated
- Install the app
 - available for iOS and Android
 - provided by Abiro on request



Verify the Completed Setup

- Stand outside the venue and start CliqTags Spotter
- Walk around to see that beacons trigger the right content and at the right distance
 - If it somehow fails, open the Beacons view in the app and correlate with the settings in CliqTags
 - Be especially wary of proximities, and adjust accordingly if content is triggered too early or too late
- Click on the displayed site banners to see that the right content shows

Inform Your Audience

- About...
 - what kind of information, offerings, contests etc they can access this way
 - installing CliqTags Spotter
 - activating Bluetooth

For More Information

info@cliqtags.com

<https://cliqtags.com>